

Sysonby Knoll Finding New Customers with **SWA**



Sysonby Knoll www.sysonby.com The Restaurant and Hotel in Melton Mowbray has benefitted from working with SWA over the last year by implementing new ideas and processes. Which has resulted in the Hotel and Restaurant seeing real growth in its customer numbers and the way the company looks after them.



"We have introduced new ideas and seen real results from the work SWA have done with us, from introducing our own loyalty card scheme through to developing our in-house website they have made a real difference to how we market ourselves"

Jenny Howling – Owner
Sysonby Knoll.

SWA's Marketing Team have also been working on ideas such as the Sysonby Knoll newsletter, events and corporate presentations. If you would like to know more about how SWA Marketing Team may be able to assist your company then please contact us.

If you are looking to develop or improve your Marketing then contact **SWA** for a FREE no obligation assessment and our recommendations, info@stevewalkerassociates.com or call **0845 459 0136**